



www.smartdrivede.org

SmartDrive is a concept conceived by Delmarva Broadcasting Company and other concerned individuals and organizations in the state of Delaware in response to the senseless and preventable loss of life among our teens in Delaware resulting from poor driving decisions and practices.

The desired outcome for *Smartdrive* is for a significant number of young drivers to make the right decisions EVERY TIME they are behind the wheel so they will never put themselves, their passengers or their vehicles in harm's way.

- Students complete three monthly "modules" that include objective true and false, multiple choice and essay questions presented in an entertaining and challenging multimedia format. All modules are completed via an internet computer connection.
- Students accumulate points as they complete the various sections. An essential part of this program is active parental involvement with their young drivers, so it is strongly suggested parents participate, and in doing so their children can earn bonus points toward the incentives.

The state of Delaware has been separated into two regions: [North](#) and [South](#)

- The winning student in each region in each school year receives a \$4,000 post-secondary scholarship. 2nd place student is awarded a Laptop Computer and the 3rd place students receives a personal Plasma Flat Screen TV.
- The three schools with the highest percentage of participation in each region will win cash awards to be used for prom-related expenses.
- A 10% auto insurance discount is available to Delaware resident students who complete the program as well as a T-Shirt and certificate of completion
- During the competition students will randomly receive other prizes and discount coupons to area happenings.

Y.E.L.L.

www.ymcade.org/branches/resource_center/programs/yell

YELL is **Youth to Eliminate Loss of Life** and is a program administered by the YMCA of Delaware Resource Center funded by a grant from the Delaware Office of Highway Safety. The mission is to reduce death and injury of youth on Delaware's highways through preventative programs. It works to do this by supporting youth who want to actively promote a drug-free message and highway safety in their schools and communities.

A.I. duPont High School is taking a leadership roll this year to align the SmartDrive/YELL program with the Delaware State Office of Volunteerism.

Students can earn 1 high school elective credit for completing 90 hours of volunteer service as well as a certificate from the Governor. Students achieving 100 hours also receive a Federal Certificate.

SmartDrive/YELL Contact:

Smart/Drive/YELL PTSA Parent Rep.: Celia Huber celia.huber@pnc.com OR
Go to www.smartdrivede.org for more information

